



Carretera Salinas, km 1 · 31110 Noain, Navarra, Spain.
T +34 948 318 465 · F +34 948 317 053
www.isi-contract.com

iSi mar at Salone del Mobile Milano, from the 12th until the 17th of April, 2016

Noain, Navarre, Spain 29th March 2016.

iSi mar presents its new iSi mar 2016 collections at Salone del mobile in Milan, between the 12 and 17 of April. It is the second time iSi mar is showing at Salone del mobile, one of the most renowned and prestigious trade shows in the world.

iSi mar new collections are usually designed by iSi Design Group. However this year, we are delighted to announce two new products designed by top designers from Spain, France and US: Glorimar Santiago (US), Chaput & Guijarro (France & Spain), presenting Esther & Tonin fence and Cadiz Chair, respectively.

iSi Design Group will present the following collections: BOLOGNA, ATHENS, GRANADELLA, SANTORINI: tables, chairs and armchairs to create unique interior and exterior designs. The entire range can be finished in 30 colors. iSi mar new designs can be used in casual or more formal settings, for indoor and outdoor; it complies all the contract use requirements: comfort, durability, quality, stability. iSi mar continues to remind us of the Mediterranean lifestyle: freshness, outdoors, joy, conversations around amazing food, the smells of sea and green pines...



Athens armchair



Granadella chair



Bologna armchair



Santorini table



Carretera Salinas, km 1 · 31110 Noain, Navarra, Spain.
T +34 948 318 465 · F +34 948 317 053
www.isi-contract.com

The new iSi mar designs are completely manufactured in Spain and the materials are best suited for durability and intensive use: galvanized steel, aluminum, and polyester epoxy paint with maximum protection for outdoor and contract use.



Glorimar Santiago, from Puerto Rico, based in San Francisco, California. She is an industrial designer by Pratt Institute in New York. Glorimar has designed restaurants and furniture for more than 15 years for firms like EDG Interior Architecture, Starbuck Coffee Company. She loves history, travelling and nature, using these as an inspiration for creating changing, flexible and adaptable designs for each user.

Esther & Tonin fence, is a perfect design for all kind of scenarios. It is a simple and elegant design, completely customizable.

Chaput & Guijarro, is born from the collaboration of two designers to international furniture design.

The idea behind the CADIZ armchair was to reinterpret, in a modern way, the popular bistro chair which reminds familiar to most of us. The inviting shape of the seat together with the minimalistic lines of the chair provide a timeless and universal look.

Inspired by conviviality of bars and hotels culture, we wanted to create versatile product which would take place easily in these ambiances. The chair is stackable, made of aluminum and available in a large choice of colors. Moreover we gave it a playful twist by showing seat in two different looks: smooth and textured.



About iSi: Idea, Solution, Innovation

iSi (Noain, Navarre) is a Spanish manufacturer of equipment and furniture for the hospitality/contract and retail industries. It operates under the brands iSi, iSi pro and iSi mar.

In business since 1967, iSi manufactures tables, chairs, armchairs, sun lounges, stools and accessories and counters for hospitality/contract and retail industries. The many different options and finishes allows designers and end users to create multiple unique spaces and environments.

For more information:

www.isimar.es

Luis Unceta: luis@isi-contract.com

Tel. +34 948 31 84 65